

SERFF Tracking Number: UHLC-125814886 State: Arkansas
 Filing Company: United HealthCare Insurance Company State Tracking Number: 40248
 Company Tracking Number: PMMBR08
 TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A
 Plans
 Product Name: MEDICARE SUPPLEMENT
 Project Name/Number: AARP Medicare Plans Retail Brochure/PMMBR08

Filing at a Glance

Company: United HealthCare Insurance Company

Product Name: MEDICARE SUPPLEMENT SERFF Tr Num: UHLC-125814886 State: ArkansasLH

TOI: MS05G Group Medicare Supplement - Standard Plans SERFF Status: Closed State Tr Num: 40248

Sub-TOI: MS05G.001 Plan A Co Tr Num: PMMBR08 State Status: Filed-Closed

Filing Type: Advertisement Co Status: Reviewer(s): Stephanie Fowler

Author: Bobbie Walton Disposition Date: 10/14/2008

Date Submitted: 09/12/2008 Disposition Status: Filed-Closed

Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

General Information

Project Name: AARP Medicare Plans Retail Brochure

Project Number: PMMBR08

Requested Filing Mode: Review & Approval

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Filing Status Changed: 10/14/2008

State Status Changed: 10/14/2008

Corresponding Filing Tracking Number:

Filing Description:

RE: United HealthCare Insurance Company

AARP Medicare Supplement Advertising Material

Retail Lead Gen

NAIC No: 0707-79413

File No: PMMBR08 (PLEASE USE THIS NUMBER IN ALL CORRESPONDENCE)

Status of Filing in Domicile: Not Filed

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Group

Group Market Size: Large

Group Market Type: Association

Deemer Date:

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We enclose for your information and review, proof copies of an invitation to inquire advertisement for use in connection with the AARP Medicare Supplement Insurance plans. This advertisement is new and does not replace any material previously submitted to the Department.

Please note that this brochure is intended for distribution at retail establishments including Wal-Mart, Safeway, KMart, Rite Aid, Target and Walgreen's. United has agreements with these retailers as a distribution channel only for the purpose of making this information available to the general public. Since this brochure contains information on federally regulated products underwritten by United HealthCare, this brochure has also been filed with CMS for approval.

We trust the enclosed forms are in order and look forward to your prompt acknowledgement of this filing. If you have any further questions, you can contact me at 267-470-1519. If you prefer, you may also send a facsimile to me at Fax: 267-470-1908 or send an email to Susan_J_Cipollo@uhc.com. Thank you for your assistance.

Sincerely,

Susan J. Cipollo
Director, Marketing Compliance

SJC:blw
Enclosures

Company and Contact

Filing Contact Information

Susan Cipollo, Director
601 Office Center Dr.
Fort Washington, PA 19034

Susan_J_Cipollo@uhc.com
(267) 470-1519 [Phone]
(267) 470-1906[FAX]

Filing Company Information

United HealthCare Insurance Company
450 Columbus Boulevard
PO Box 150450

CoCode: 79413
Group Code: 707

State of Domicile: Connecticut
Company Type: Health

Hartford, CT 06115-0450 Group Name: State ID Number:
(215) 653-8046 ext. [Phone] FEIN Number: 36-2739571

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Filing Fees

Fee Required? Yes
Fee Amount: \$25.00
Retaliatory? No
Fee Explanation: 25 per component - 1 component = \$25.00
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
United HealthCare Insurance Company	\$25.00	09/12/2008	22467309

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	10/14/2008	10/14/2008

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Disposition

Disposition Date: 10/14/2008

Implementation Date:

Status: Filed-Closed

Comment:

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Item Type	Item Name	Item Status	Public Access
Form	Retail Brochure	Filed	Yes

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Form Schedule

Lead Form Number: PMMBR08

Review Status	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed	PMMBR08	Advertising	Retail Brochure	Initial		45	Retail Lead Gen_RA_9_8 _08.pdf

A UnitedHealthcare® Medicare Solution

AARP® MedicareComplete®:

The AARP® MedicareComplete® Plans are SecureHorizons® Medicare Advantage Plans insured or covered by an affiliate of UnitedHealthcare, an MA organization with a Medicare contract. AARP is not the insurer. UnitedHealthcare pays a fee to AARP and its affiliate for use of the AARP trademark and other services. Amounts paid are used for the general purposes of AARP and its members. The AARP® MedicareComplete® Plans are available to all eligible Medicare beneficiaries, including both members and non-members of AARP. AARP and the AARP Logo are trademarks or registered trademarks of AARP. The SecureHorizons and MedicareComplete marks are trademarks or registered trademarks of United Healthcare Alliance, LLC and its affiliates.

AARP® MedicareRx Plans: These Medicare Prescription Drug Plans (PDPs) are insured by United HealthCare Insurance Company or United HealthCare Insurance Company of New York for New York residents (together called "UnitedHealthCare"). AARP® MedicareRx Plans carry the AARP name, and UnitedHealthcare pays a fee to AARP and its affiliate for use of the AARP trademark and other services. Amounts paid are used for the general purposes of AARP and its members.

AARP is not the insurer. UnitedHealthcare contracts with the Federal government as a PDP sponsor. AARP does not make prescription drug plan recommendations for individuals. You are strongly encouraged to evaluate your needs before choosing a prescription drug plan.

AARP® Medicare Supplement Insurance Plans:

AARP Health is a collection of health-related products, services and insurance programs available through AARP. Neither AARP nor its affiliate is the insurer. AARP contracts with insurers to make coverage available to AARP members. AARP Medicare Supplement Insurance Plans are insured by **United HealthCare Insurance Company**, Fort Washington, PA (United HealthCare Insurance Company of New York, Islandia, NY, for New York residents). **Not connected with or endorsed by the U.S. Government or the federal Medicare program.** Policy Form No. GRP 79171 GPS-1 (G-36000-4). In some states, plans may be available to persons eligible for Medicare by reason of disability. **This is a solicitation of insurance. An agent may contact you.** Call to receive complete information including benefits, costs, eligibility requirements, exclusions and limitations.

AARP does not make health plan recommendations for individuals. You are strongly encouraged to evaluate your needs before choosing a health plan.

AARP and its affiliates are not insurance agencies or carriers and do not employ or endorse individual agents.

The AARP® MedicareRx Plans, AARP® Medicare Supplement Insurance Plan, and AARP® MedicareComplete® and AARP® MedicareComplete® Rx Plans carry the AARP name. **Not all plans available in all states.** Please note that each insurer has sole responsibility for its own products.


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PDP308XXXX

UnitedHealthcare
offers the following
Medicare plans that
may meet your needs:



Learn More – Call Today!

 **<1-800-123-4567>**
[8 a.m. to 8 p.m. in your time zone]

 <TTY users, call: **711**>

AARP | **Medicare Plans**
from UnitedHealthcare

[Retailer logo]

Whatever your
Medicare needs,
we can help you
choose the solution
that's right for you.



 **UnitedHealthcare**
Medicare Solutions

PMMBR08

Learn More About Your Medicare Choices

Deciding on the right plan can seem difficult. The good news is that you can get help finding a solution that’s just right for you.

For over 20 years, United HealthCare Insurance Company and its affiliates have provided Medicare plans for people age 65 or older, as well as younger individuals with certain disabilities.

Today, UnitedHealthcare offers a wide range of plans and proudly serves one out of every five Medicare beneficiaries. Our plans include AARP® Medicare Supplement Insurance Plans, AARP® MedicareRx Plans and AARP® MedicareComplete® from SecureHorizons®.

Let us help you find the plan that best meets your needs. Use this helpful brochure as a guide to our plan offerings, then call UnitedHealthcare to learn more.

Want more information?

Call UnitedHealthcare at <1-800-123-4567, TTY: 711>, [8 a.m. to 8 p.m. in your time zone,] to speak with a licensed insurance agent – a knowledgeable health care specialist.

Medicare Supplement Insurance Plans

“I want a plan that can help me pay for some of the medical costs Medicare doesn’t cover.”



While Medicare Parts A and B cover many of your health care expenses, you’re still responsible for some costs – for example, up to 20% of the total costs not covered by Medicare Part B. To help pay for some of the expenses Medicare doesn’t cover, many people purchase a **Medicare Supplement Insurance Plan** from a private insurance company. You may want to consider a Medicare Supplement Insurance Plan if any of these describe you:

- I want to be covered for some of the out-of-pocket expenses not paid for by Medicare.
- I want my choice of doctors, specialists or hospitals, without referrals, as long as they accept Medicare.
- I travel and want to be covered at home and throughout the U.S.



Medicare Prescription Drug Plans (Part D)

“I’m looking for a plan that helps me pay for my prescription drugs.”



If you have Medicare, you can get help with prescription drug costs through a stand-alone **Medicare Prescription Drug Plan (Part D)**. When choosing, keep in mind what drugs you take, which pharmacies you go to, and what plan is best for you, since costs and covered drugs vary from plan to plan. If any of the following describe you, you may want to consider a stand-alone Medicare Prescription Drug Plan (Part D):

- I am enrolled in Medicare Parts A and B.
- I want to have insurance protection in case my drug needs change.
- I have a Medicare Supplement Insurance Plan and want drug coverage.



Medicare Advantage Plans (Part C)

“I’d like a single plan that helps me with any medical and drug cost – with a few extras like vision care thrown in.”



An alternative to receiving your Medicare Parts A and B is to receive them through a private insurance plan called a **Medicare Advantage Plan (Part C)**. These plans pay for doctor and hospital costs, and may include benefits like vision, hearing, dental, and/or health and wellness programs. Many Medicare Advantage Plans include prescription drug coverage. Some plans allow you to visit any Medicare-eligible provider, while others have a network of doctors and hospitals. A Medicare Advantage plan may be the right choice for you if any of these fit your description:

- I want low monthly premiums (some plans offer a \$0 monthly premium).
- I want one plan that provides a variety of health care services.



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Rate Information

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